

PRIVACY POLICY

Effective: November 2012

AMARILLASINTERNET CORPORATION - PRIVACY POLICY

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This Privacy Policy identifies and describes the way AmarillasInternet Corporation, (hereinafter jointly and/or severally referred to as “AiYellow” or we”), uses and protects the information we collect about Members, Customers and Users. This Privacy Policy applies to all use, products, and services offered by AiYellow, as well as visits to our websites including any and all AiYellow-branded URL's (the “AiYellow Website”), and any other features, content, or applications offered from time to time by AiYellow in connection with the AiYellow Website. AiYellow may modify this Privacy Policy to reflect industry initiatives or changes in the law; your continued use of the AiYellow Services after AiYellow posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy. It is therefore important that you review this Privacy Policy regularly to ensure you are updated as to any changes. If AiYellow materially changes its practices regarding collection or use of your, **Personally identifiable information**, You will continue to be governed by the Policy under which it was collected unless You have been provided notice of, and have not objected to, the change.

COLLECTION OF PERSONALLY IDENTIFIABLE INFORMATION "PII";

We collect information such as your full name, user name, postal address (including billing and shipping addresses), telephone number, e-mail address, or credit card number; information that members voluntarily provide to AiYellow when you choose to participate in our offers and programs or otherwise provide information directly to us, including when you register with us, purchase products, participate in our interactive features or otherwise interact with us on AiYellow Site.

AiYellow may use PII: to send you information about your affiliation or transactions with us; to tell you about products, services, programs, and offers that we believe may be of interest to you via, telephone, Cell phone, postal mail, e-mail or SMS; to allow you to use, communicate and interact with others on our Site; to help you find an Independent Sales affiliate; for AiYellow internal business purposes, such as data analysis, audits, new products, enhancing our website, improving our services, identifying usage trends, and determining the effectiveness of our promotional campaigns; to allow you to send an e-mail to other people through our Website.

SHARING PERSONAL INFORMATION;

AiYellow do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any PII you provide to us will be stored in our database. Except companies that are affiliated with the AiYellow family.

AiYellow may disclose your PII; to third-party service providers who provide services to AiYellow, such as website hosting, data analysis, payment processing, order fulfillment, infrastructure provision, information technology services, customer service, e-mail delivery services, credit card processing, auditing, training, and other similar services. (These third parties will be supplied with, or have access to, your Personal Information for the purpose of providing these services to us or on our behalf); to the extent necessary for them to contact you, fulfill your orders or a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings); and as we believe necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities including public and government authorities outside your country of residence.

COLLECTION AND SHARING OF NON-PERSONAL INFORMATION;

When visitors come to our site, we may collect information indicating, among other things, which pages were visited, the order in which they were visited and which hyperlinks were clicked. Collecting such information involves visitor's logging of IP addresses, operating system, browser software, Internet Service Provider, and geographic location. The non-personally identifiable information we gather helps us, among others things, to monitor our internal operations, improve our services, identify the most popular areas of our site and determine the effectiveness of our services and promotional activities. It also helps us to improve our available online services to assure they are high-quality and useful. We acquire this by performing statistical analyses of the collective characteristics and behavior of the users, and by measuring demographics and interests regarding specific areas of our site. We provide statistical information based on this data to advertisers and to current and potential promotional partners. Because Non-Personal Information does not personally identify you, we may collect, use and disclose Non-Personal Information for any purpose.

AGGREGATING INFORMATION;

We may aggregate Personal Information so that the aggregated information does not personally identify you or anyone else, such as by using Personal Information to calculate the percentage of our customers who live in a particular area. In some instances, we may combine Non-Personal Information with Personal Information (such as combining your name with your geographical location). If we combine any Non-Personal Information with Personal Information, the combined information will be treated by us as Personal Information as long as it is combined.

DATA PROTECTION AND SECURITY;

AiYellow do not sell your Personal Information to anyone for any purpose. We maintain information about you in our business records while you are a Member, advertiser, costumer, user or until it is no longer needed for business, tax, or legal purposes. We have implemented encryption or other appropriate security controls to protect Personal Information when stored or transmitted by AiYellow Team. We require non-AiYellow companies acting on our behalf to protect any Personal Information they may receive in a manner consistent with this Policy.

COOKIES – TRACKING COOKIES;

A "cookie" (also known as web cookie, browser cookie, HTTP cookie, and tracking cookie) is a recourse that allows our service to identify users. AiYellow sends a "cookie" to the computer on the first visit. This allows us to serve visitors of our site better and more efficiently.

Cookies are small text files placed on a visitor's computer's hard drive if permitted by the browser. Cookies, among other things, make it easier to access our sites and services, and help us track the pages that visitors go to, determine the length of time visitors spend at any particular area of the site and track the services visitors choose to use. Cookies can only be read by the server that placed them, and they are unable to read data from hard disks, execute any code, send viruses or destroy files. For information on how and whether cookies will be accepted by your web browser, please refer to the documentation accompanying your browser.

CHILDREN'S PRIVACY PROTECTION;

Our Site does not target and is not intended for children under legal age, and we will not knowingly collect Personally Identifiable Information from them. If we discover personal data from a child through our Site, we will eliminate that data. You must be at least 18 years old to qualify as An Advertiser, Member, or Customer to be on our Site.

CROSS-BORDER TRANSFER;

Your Personal Information may be stored and processed in any country where we have operations, and by interacting with us and providing us with any Personal Information, you consent to the transfer of information to countries outside of your country of residence, including the United States, which may provide for different data protection rules than in your country.

THIRD PARTY INFORMATION;

If you decide that you would like to discontinue receiving information from promotional partners, please contact those third parties directly and let them know your decision. Otherwise, contact at: legal@aiyellow.com and we will advise such parties that you wish to discontinue receiving their promotional information. Nevertheless, the Company takes no responsibility for any actions or omissions of third parties, or the way in which they use information received either from www.aiyellow.com, or independently

RETENTION;

We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Statement unless a longer retention period is required or allowed by law.

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